## Lily Chang

Lily is a people-oriented, strategic operator and product enthusiast and is currently Chief People Officer at Collective Benefits, a tech-enabled platform that provides insurance & benefits to gig economy workers. She advises early to mid-stage startups on all things People & Culture as part of the Seedcamp Expert Collective and the NorthZone Operator Network.

Previously, she was Hopin's Chief of Staff from Series A to D, and prior to Hopin, she worked in strategy, product and operations at Expedia's B2B travel business. Lily made the transition to tech and startups from various operating roles at Christie's (art auction & private sales) and in reinsurance where started her career.

Lily grew up in the Bay Area, California and now lives in London with her Spanish husband and two kids. In true Lauder fashion, she continues to indulge in her love of travel and chasing the sun whilst meeting up with her Lauder classmates dotted around the world!