

Christine Gordin

Christine is a principal Pricing strategy at Workday where she focuses on strategic cross-functional initiatives with direct impact on top line since 2021. Before switching to the tech sector, she was an engagement manager at McKinsey and gained experience in growth strategy, large scale transformation and sales and pricing optimization to support commercial decision making and revenue growth through analytics. Prior to McKinsey and her MBA, Christine worked as a risk management associate at JP Morgan in Chile.

Christine holds an MBA from the Wharton school and an MA in International studies from the School of Arts and Science.