



Michiel Sanson, class of 1996

French

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My name is Michiel Sanson and I am excited at the possibility of joining the LIAA board and working for the institution and community that has meant so much to me. I am a '96 graduate from the French program. While at Lauder I was a volunteer for the Admissions Committee and the class graduation speaker. Since then I have attended Lauder events in New York, San Francisco and London. I currently live in Amsterdam and work at The Hague University of Applied Sciences International Business program. I teach Marketing and also mentor students and work as a thesis advisor and assessor. While I can't relive my wonderful time at Lauder, this seems to be the next best thing (though with undergraduates). In addition, I have had a good deal of experience with volunteer boards. I spent many years on the board of the Dartmouth Association of the Rocky Mountains, mainly as organizer of alumni seminars but ultimately as President. While I was President we were named large club of the year by the College for our membership engagement and innovative programming. I have also served on the Board of my homeowners association in Colorado (including time as Treasurer and President) and on the European cable television marketing association. I hope that my current and past experiences will be beneficial to the LIAA board and the Lauder community. Based on my direct experience, the Alumni engagement and Governance committees seem to be a good fit.