



Gordon Henry, class of 1991
Latin America (Mexico)
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Lauder shaped me in many ways, most importantly my love of speaking Spanish, traveling in Latin America, and interacting with Latin Americans and Spanish speakers across the world. During my time at Lauder, I spent two incredible summers in Mexico where I made life-long friends. I have visited nearly every country in Latin America and communicate regularly in Spanish with Latin Americans in the US and abroad.

I would like to join the LIAA Board to help others enjoy the same amazing experiences I have had and to give back to the organization that helped me so much. I recently retired and as part of my retirement plan, I am seeking to travel more in Latin America and do what I can to address the problems facing the US and Latin America. My professional background is in marketing, strategy, and finance, having served as CMO, CSO, and head of M&A activities for a public company, Thryv (Nasdaq:THRY). I believe I could contribute most to the long-term funding, finance, and strategic alumni engagement committees.

I see an opportunity to further enhance the Lauder brand as the preeminent center for international business – to attract the most promising students and the corporations seeking to hire them. I also hope to help Lauder become a venue for leaders to debate and solve global problems, like an Aspen Institute, giving students a front-row seat at a school that could play a growing role in guiding international business.

Best,
Gordon