



Dante M. Pirouz, Ph.D., class of 1992
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Hello! I am Dante Monique Pirouz and I am excited to submit my name for consideration as a member of the Lauder Board. For the past 12 years, I have been a marketing professor at business schools both nationally and internationally including Wharton, Ivey Business School in Canada, IPADE Business School in Mexico and Michigan State University's Broad Business School. I earned a PhD in consumer behavior from UC Irvine and a BA cum laude from UCLA in addition to my MBA/MA from Wharton and Lauder. My 15-year corporate career included executive positions with DirecTV International in Southeast Asia, BMW in Germany, and Young & Rubicam Advertising in Europe and the Middle East. I am currently a founding partner at Arcadial Capital, which focuses on developing investment grade real estate assets in Michigan and Florida.

I am asking for your vote to join the Lauder Board. I hope to contribute my voice and experience as a researcher/academic, executive, and business owner to ensure the strategic growth of the Lauder Institute. Having watched the Lauder Institute grow and thrive over the last 30 years, I believe we are part of a remarkable organization that not only provides an innovative environment for international professionals that deepens their understanding of global dynamics but also gives us as alumni an incredible network of like-minded innovators and entrepreneurs, many of whom that have become my closest friends and colleagues.